

EQUIPPING BELIEVERS

KBLD 91.7fm

BOLD . CHRISTIAN . RADIO

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509-392-4331
kbldfm91.7@gmail.com

KBLD welcomes requests for announcements of events or services that benefit the community. We take submissions by email at kbldfm91.7@gmail.com, on our website kbld.com, or at the station, located in the Calvary Chapel Tri-Cities main office.

PSAs generally run from 2 weeks to a month prior to an event. Be sure to submit your request a **minimum of three weeks prior to when you would like the PSA to begin airing.** Late request will likely not be able to be aired. Please review the following details for additional submission criteria.

Thank you for giving us the opportunity to bless your organization and provide this service to the community by supporting your event.

KBLD 91.7 Management

Organization:

Event:

Event Date

Start Airing: End Airing:

Contact:

(Telephone number and/or email)

Public Service Announcements must meet the following criteria:

1. Announcements are only accepted from charitable, non-profit organizations.
2. Content should be of direct relevance to listeners in KBLD's broadcast area.
3. Announcements promoting the purchase of tickets to an event must come from organizations duly qualified to fundraise for the non-profit organization.
4. Announcements for fund-raisers at commercial establishments or co-sponsored by for-profit business will not be accepted, regardless of the portion of the funds donated to charity.
5. Announcements from churches or for church-sponsored organizations or events should promote the well-being of the entire community and be open to the general public.
6. In order to confirm your non-profit status, we will ask you for your agency's tax-exempt identification number or a copy of your 501(c)3 documentation, before we agree to run your announcement.

Writing a Good PSA:

- **Keep it Short!**
30 - 60 seconds (about 60-100 words).
- **Provide pronunciation**
of difficult words and names. Field-specific, foreign, or technical words can be difficult to figure out on the fly.
- **Include Contact Information and necessary dates and times.**

In accordance with FCC regulations, We reserve the right to refuse any request.